



2018 State of Motherhood Survey

Results - Cleaned and Weighted

Field Dates: April 25th, 2018 to May 4th, 2018

Total Survey Respondents: 8,033

Data Run Date: May 7th, 2018

Analysis conducted by Edge Research

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q01: Children come into our lives in many different ways. How did you become a mother? Select all that apply.	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Fertility treatment	8%	9%	7%	7%	6%	3%	6%	12%	8%	8%	9%	6%	9%	6%
	Adoption	0%	1%	0%	-	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%
	Foster system	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Sex	94%	93%	94%	94%	94%	98%	95%	90%	93%	95%	92%	95%	93%	95%
	Other (please specify)	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q02: How many children are you parent or guardian for?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	0	1%	1%	1%	1%	2%	1%	1%	1%	-	-	1%	2%	1%	0%
	1	64%	64%	63%	57%	66%	72%	66%	56%	100%	-	69%	63%	67%	52%
	2	27%	27%	26%	31%	21%	19%	26%	32%	-	75%	25%	28%	26%	31%
	3	6%	6%	7%	6%	9%	6%	5%	8%	-	18%	3%	6%	4%	12%
	4	2%	2%	3%	5%	1%	2%	1%	4%	-	6%	1%	2%	2%	4%
5 or more	0%	1%	0%	-	0%	0%	0%	1%	-	1%	0%	0%	0%	1%	

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q03: Are you planning on having more children?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Yes	56%	57%	55%	53%	56%	70%	61%	42%	72%	26%	58%	57%	58%	51%
	No	20%	19%	21%	26%	19%	12%	14%	31%	7%	44%	19%	20%	19%	22%
Unsure	25%	26%	25%	23%	26%	19%	26%	28%	21%	32%	25%	24%	25%	28%	

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q04: Which best describes the impact on your relationship since becoming a parent?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Overall, it brought us closer together	76%	79%	74%	66%	79%	75%	77%	77%	76%	77%	76%	77%	76%	76%
	Overall, it pulled us apart	20%	20%	20%	23%	18%	19%	19%	21%	21%	19%	20%	19%	20%	20%
Not applicable	5%	3%	8%	13%	5%	7%	6%	5%	5%	6%	6%	6%	6%	5%	

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q05: Which of the below best aligns your primary concern when reflecting on your relationship and parenthood?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	8%	7%	8%	11%	7%	7%	5%	10%	7%	8%	7%	9%	8%	6%
	Time spent with partner	51%	53%	48%	40%	49%	48%	55%	48%	50%	52%	49%	54%	50%	54%
	Money	17%	16%	19%	22%	21%	20%	16%	17%	18%	16%	17%	15%	17%	19%
	Sex life	16%	17%	14%	15%	15%	14%	16%	16%	18%	12%	17%	15%	17%	14%
	Disciplinary differences	9%	7%	11%	13%	9%	10%	8%	9%	7%	12%	10%	7%	9%	7%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q06: In general, do you feel that society does a good job of understanding and supporting mothers?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Yes	15%	15%	15%	16%	12%	16%	14%	15%	15%	15%	14%	15%	14%	17%
	No	74%	74%	74%	77%	78%	70%	74%	76%	74%	75%	76%	73%	76%	71%
	Unsure	12%	12%	12%	8%	11%	15%	12%	10%	12%	12%	11%	13%	12%	13%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q07: How could our best society support mothers?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	6%	7%	5%	5%	5%	6%	5%	7%	6%	6%	5%	6%	5%	6%
	Stronger government policy (paid family leave, childcare credits, family aid programs)	49%	47%	51%	55%	50%	43%	50%	51%	51%	46%	55%	50%	54%	39%
	Better social support (more family-friendly spaces, accommodations at schools, etc)	11%	11%	10%	9%	10%	14%	10%	9%	10%	12%	7%	10%	7%	19%
	More understanding employers (allowing flexible hours, part-time work, etc)	20%	20%	21%	22%	21%	19%	21%	20%	20%	21%	22%	19%	21%	18%
	A more positive narrative about motherhood	8%	9%	6%	4%	7%	11%	7%	6%	7%	9%	4%	9%	5%	13%
	Greater equality between men and women	6%	6%	7%	6%	7%	6%	7%	6%	7%	6%	8%	6%	7%	5%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q09: How is today's generation of moms different from your mother's generation?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	13%	14%	12%	8%	14%	10%	13%	15%	13%	13%	12%	15%	13%	12%
	Today's generation is more OPTIMISTIC about the state of motherhood.	25%	23%	27%	26%	29%	25%	27%	23%	26%	23%	25%	24%	25%	26%
	Today's generation is more PESSIMISTIC about the state of motherhood.	23%	23%	23%	22%	22%	26%	22%	22%	22%	25%	21%	24%	22%	26%
	Neither/mixed	39%	39%	38%	44%	35%	38%	38%	40%	39%	39%	42%	37%	40%	36%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q10: Are you employed?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	6%	7%	6%	3%	8%	8%	5%	7%	7%	6%	-	-	-	-
	Yes, full time	53%	51%	55%	66%	49%	40%	55%	57%	57%	44%	100%	-	76%	-
	Yes, part time	17%	20%	14%	9%	17%	16%	17%	17%	17%	17%	-	100%	24%	-
	No	24%	23%	25%	22%	27%	35%	22%	19%	20%	32%	-	-	-	100%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q11: If "Yes", which best matches your reason for working? Select all that apply.	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Financial need to contribute to household income	59%	57%	61%	71%	55%	51%	60%	62%	63%	51%	83%	68%	80%	2%
	Desire to participate in work outside of household	38%	41%	34%	32%	37%	27%	41%	41%	39%	35%	48%	59%	51%	1%
	Not applicable	26%	25%	27%	21%	29%	38%	24%	21%	21%	34%	0%	0%	0%	98%
	Other (please specify)	7%	8%	5%	5%	5%	5%	6%	8%	7%	6%	8%	10%	8%	0%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q12: Have you changed your work status (i.e., full time to part time, etc) in some way since becoming a parent?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	6%	6%	6%	7%	6%	6%	6%	7%	6%	5%	8%	3%	7%	2%
	Yes	50%	53%	47%	36%	54%	56%	49%	49%	47%	57%	26%	85%	40%	75%
	No	38%	37%	40%	50%	34%	29%	41%	41%	42%	31%	65%	11%	52%	6%
	Not applicable	6%	4%	7%	6%	6%	10%	5%	4%	5%	6%	2%	1%	1%	17%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q13: If "Yes", please describe how your job situation has changed since becoming a parent?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	7%	7%	6%	5%	7%	5%	7%	8%	8%	6%	8%	8%	8%	2%
	I work fewer hours	16%	18%	14%	11%	16%	13%	16%	17%	16%	15%	10%	56%	21%	0%
	I work more hours	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%	3%	1%	2%	0%
	I have a more flexible role	7%	7%	8%	8%	7%	6%	7%	9%	7%	7%	10%	9%	10%	0%
	I have a less flexible role	1%	0%	1%	2%	0%	1%	1%	0%	1%	1%	1%	0%	1%	-
	I work from home	5%	5%	4%	4%	5%	4%	4%	5%	4%	5%	4%	9%	6%	0%
	I became a stay-at-home parent	22%	23%	20%	13%	25%	30%	20%	19%	18%	28%	1%	6%	2%	74%
	I went back to school	1%	1%	2%	4%	1%	3%	1%	0%	1%	1%	1%	1%	1%	2%
	Not applicable	40%	38%	43%	52%	37%	35%	42%	41%	43%	35%	62%	9%	49%	21%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q14: If "Yes", which best describes the reason for	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240

adjusting your approach to work? Select 'Not applicable' if you are not employed.	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	4%	5%	4%	2%	6%	5%	5%	4%	4%	5%	3%	4%	4%	6%	
It's less important to me/my priorities have changed	17%	19%	14%	9%	16%	18%	16%	16%	17%	17%	9%	29%	14%	22%	
Adjusting to accommodate my new schedule and parenting responsibilities	24%	23%	24%	22%	24%	19%	24%	26%	22%	26%	22%	46%	28%	10%	
Conditions offered by my employer weren't conducive to working and parenting	9%	8%	9%	8%	10%	10%	7%	9%	8%	9%	5%	10%	6%	14%	
Not applicable	11%	10%	12%	15%	10%	14%	11%	9%	9%	13%	9%	2%	8%	19%	
Did not change my approach	8%	8%	8%	12%	6%	6%	9%	8%	9%	6%	14%	4%	11%	1%	
Not applicable	28%	27%	29%	32%	27%	28%	28%	28%	29%	25%	37%	5%	29%	28%	

	Total	Ethnicity				Age			Number of Children		Employment			
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Q15: If you chose 'Conditions offered by my employer weren't conducive to working and parenting', what conditions were least conducive to your ability to maintain employment?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	2%	2%	2%	3%	1%	2%	2%	3%	3%	1%	2%	2%	2%	2%
Cost of childcare	5%	6%	4%	1%	5%	5%	5%	5%	4%	6%	2%	6%	3%	8%
Length of maternity leave	2%	2%	2%	4%	2%	3%	2%	1%	2%	2%	2%	1%	2%	2%
Ability to be near the baby	2%	2%	3%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	3%
Ability to balance family and work responsibilities	9%	7%	10%	14%	8%	9%	7%	10%	7%	11%	7%	11%	8%	10%
Not applicable	80%	82%	79%	76%	80%	79%	82%	79%	81%	79%	84%	77%	82%	76%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q16: Which best describes your mentality around combining a career and motherhood?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	2%	2%	2%	4%	2%	2%	3%	2%	2%	3%	1%	2%	2%	3%
I feel discouraged: I don't believe it's possible to combine them	6%	6%	6%	4%	6%	7%	6%	5%	6%	6%	4%	6%	4%	11%
I feel optimistic: I believe it's possible to combine them creatively	14%	12%	16%	23%	14%	15%	13%	15%	14%	14%	15%	18%	15%	9%
I feel mixed: I believe it's possible to have both, but there are real tradeoffs	78%	80%	76%	70%	77%	77%	78%	78%	78%	78%	80%	74%	79%	77%

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		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q17: Has your partner opted to scale back or scale up their work since becoming a parent?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
My partner has scaled back his/her career	9%	9%	9%	7%	8%	7%	8%	11%	9%	8%	11%	9%	10%	5%
My partner has scaled up his/her career	29%	28%	30%	29%	29%	34%	30%	26%	24%	38%	20%	32%	23%	45%
My partner's career has not changed	58%	61%	55%	50%	59%	52%	59%	60%	62%	51%	65%	57%	63%	46%
Not applicable	4%	2%	6%	14%	3%	7%	3%	4%	4%	4%	5%	2%	4%	4%

	Total	Ethnicity				Age			Number of Children		Employment			
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Q18: Who is the primary breadwinner in your	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240

household?	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	1%	1%	2%	3%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
	Myself	19%	16%	22%	30%	20%	16%	19%	20%	20%	17%	32%	6%	26%	2%
	My partner	61%	63%	58%	47%	64%	68%	60%	57%	58%	66%	36%	84%	48%	93%
	Equal earnings	18%	19%	16%	15%	14%	13%	18%	21%	20%	14%	29%	8%	24%	1%
	Not applicable	1%	0%	2%	5%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q19: If you are employed, how could your employer be more supportive to you as a mother?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	4%	5%	2%	-	3%	3%	3%	5%	4%	3%	4%	6%	5%	1%
	More flexible schedule	8%	8%	9%	7%	10%	6%	9%	9%	8%	9%	11%	8%	10%	3%
	Provide childcare on-site / Subsidies for childcare	17%	16%	18%	17%	17%	13%	18%	18%	18%	14%	22%	19%	22%	4%
	Remote work opportunities	8%	8%	9%	8%	8%	7%	9%	8%	9%	7%	11%	8%	10%	2%
	Less travel	0%	1%	0%	-	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%
	Accommodations for unconventional hours	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	3%	2%	0%
	Part-time work options	6%	6%	6%	5%	6%	4%	7%	6%	7%	5%	8%	4%	7%	3%
	Ability to come in / leave early	5%	3%	8%	13%	4%	8%	3%	6%	5%	5%	8%	4%	7%	1%
	Equal maternity + paternity leave options	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%
	Longer, paid maternity leave	19%	20%	19%	25%	17%	17%	21%	19%	21%	17%	27%	25%	27%	1%
	Not applicable	29%	30%	27%	24%	31%	39%	26%	26%	25%	36%	4%	19%	8%	85%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q20: If you are employed, does your work empower or inspire you to be a better mother?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Yes	34%	33%	35%	39%	32%	32%	36%	33%	36%	30%	45%	48%	46%	2%
	No	22%	23%	22%	24%	22%	17%	23%	25%	24%	20%	32%	25%	30%	3%
	Unsure	16%	17%	15%	15%	15%	13%	16%	18%	17%	14%	22%	20%	21%	2%
	Not applicable	28%	27%	28%	23%	30%	38%	26%	24%	24%	36%	2%	7%	3%	93%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q21: Do you believe that your work choice helps you to set a positive example for your children?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Yes	70%	72%	68%	68%	69%	63%	72%	72%	72%	67%	82%	80%	82%	38%
	No	3%	3%	4%	4%	4%	5%	2%	4%	3%	4%	3%	4%	3%	4%
	Unsure	14%	13%	14%	17%	12%	12%	14%	14%	14%	14%	15%	14%	14%	12%
	Not applicable	13%	12%	14%	11%	15%	19%	11%	10%	11%	16%	0%	1%	1%	46%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q22: If you don't currently work, are you planning to re-enter the paid workforce (part time or full time) at some point in the future?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673

Other (please specify)	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Yes	22%	20%	23%	20%	24%	29%	20%	19%	19%	27%	2%	10%	4%	65%
No	1%	1%	1%	-	2%	3%	0%	1%	1%	2%	0%	0%	0%	4%
Unsure	8%	8%	7%	5%	8%	10%	8%	6%	6%	11%	0%	3%	1%	27%
Not applicable	68%	69%	67%	75%	64%	56%	71%	73%	73%	60%	97%	86%	94%	2%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q23: Did your mother work outside of the home while growing up?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%
	Yes	56%	50%	63%	76%	56%	55%	56%	57%	55%	57%	60%	54%	58%	50%
	No	20%	21%	18%	13%	20%	22%	20%	19%	19%	22%	17%	22%	18%	23%
	Periodically on/off	21%	26%	16%	8%	22%	21%	21%	22%	23%	19%	21%	21%	21%	23%
	Not applicable	1%	0%	1%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q24: How old were you when you had your first child?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Younger than 15	0%	0%	0%	1%	-	-	0%	0%	0%	0%	0%	-	0%	-
	15-20	3%	2%	4%	5%	4%	7%	2%	2%	0%	8%	2%	3%	2%	6%
	21-25	14%	12%	16%	17%	18%	46%	6%	4%	10%	21%	9%	14%	10%	24%
	26-30	42%	44%	40%	43%	38%	46%	63%	17%	40%	45%	42%	42%	42%	42%
	31-35	36%	37%	34%	28%	34%	-	27%	65%	43%	24%	42%	35%	40%	25%
	36-40	4%	4%	4%	4%	5%	-	-	11%	6%	1%	5%	3%	4%	3%
	40+	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, not yet a mother	1%	1%	2%	2%	1%	2%	1%	1%	1%	0%	1%	2%	1%	1%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q25: How old were you when you had your youngest child?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Younger than 15	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	15-20	0%	0%	1%	1%	0%	2%	0%	0%	0%	1%	0%	0%	0%	1%
	21-25	9%	8%	10%	13%	11%	38%	1%	0%	10%	7%	6%	9%	7%	14%
	26-30	35%	36%	35%	35%	36%	55%	55%	4%	37%	32%	34%	35%	34%	38%
	31-35	43%	46%	39%	33%	39%	0%	39%	71%	41%	46%	46%	41%	45%	36%
	36-40	9%	7%	10%	13%	8%	-	-	22%	6%	13%	9%	8%	9%	7%
	40+	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, not yet a mother	4%	3%	6%	6%	6%	5%	6%	3%	5%	1%	4%	7%	5%	4%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q26: Select which best describes how you view your identity:	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	12%	13%	10%	9%	10%	7%	12%	15%	13%	9%	14%	11%	13%	6%

I am most strongly defined by motherhood	59%	60%	60%	58%	61%	70%	59%	54%	55%	69%	51%	62%	53%	77%
I am most strongly defined by other non-motherhood aspects of my life and self	29%	27%	31%	33%	29%	23%	29%	31%	32%	22%	35%	26%	33%	17%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q27: In what other sources do you find your identity outside of motherhood? (Check top 3)	999	531	446	150	164	220	395	384	636	353	525	170	695	239
Unweighted Base	5765	4394	1238	110	576	1222	2287	2256	3712	2002	2923	1083	4006	1358
Effective Base	2752	4394	673	110	576	559	1069	1133	1843	895	1289	626	1857	671
Faith / Spirituality	32%	30%	35%	44%	31%	48%	31%	23%	30%	35%	26%	36%	29%	41%
Marriage / Partnership	71%	76%	65%	57%	70%	76%	73%	66%	72%	69%	69%	74%	70%	74%
Career	48%	49%	47%	45%	47%	35%	50%	55%	52%	41%	65%	52%	62%	10%
Hobbies	36%	36%	35%	35%	36%	33%	37%	36%	36%	35%	33%	36%	34%	40%
Friendships	50%	53%	47%	45%	47%	40%	53%	52%	51%	49%	50%	50%	50%	50%
Family	57%	57%	57%	51%	58%	61%	57%	54%	57%	56%	58%	52%	57%	57%
Nature	15%	16%	12%	5%	17%	16%	12%	16%	15%	13%	11%	16%	12%	20%
Travel / New experiences	25%	24%	27%	26%	26%	20%	27%	27%	27%	21%	26%	23%	26%	24%
Other (please specify)	3%	3%	3%	2%	3%	2%	2%	4%	3%	3%	2%	3%	2%	4%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q31: What is the most important quality you aim to cultivate in your child(ren)?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	6%	5%	7%	6%	6%	5%	6%	7%	5%	8%	5%	6%	5%	7%
Kindness	45%	51%	39%	30%	45%	39%	48%	46%	45%	45%	44%	47%	45%	46%
Generosity	2%	2%	2%	3%	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%
Open-mindedness	11%	11%	11%	13%	11%	11%	11%	11%	13%	8%	12%	8%	11%	10%
Tolerance	2%	2%	2%	3%	1%	3%	1%	2%	1%	3%	2%	2%	2%	2%
Curiosity	9%	10%	8%	9%	7%	6%	9%	10%	10%	7%	9%	10%	9%	7%
Braveness	5%	3%	6%	7%	6%	5%	4%	4%	5%	4%	5%	3%	4%	4%
Respect	16%	14%	18%	20%	17%	23%	14%	14%	14%	20%	16%	17%	16%	16%
Intelligence	5%	4%	6%	9%	4%	6%	5%	4%	5%	4%	5%	4%	5%	5%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q32: What is your most important source of inspiration as a parent?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	5%	5%	5%	4%	5%	4%	5%	5%	5%	5%	4%	6%	5%	4%
Family	45%	46%	44%	36%	51%	40%	46%	45%	47%	41%	50%	43%	48%	36%
Faith	20%	17%	24%	35%	15%	32%	19%	16%	17%	27%	15%	21%	17%	30%
Friends	6%	7%	5%	6%	4%	4%	5%	8%	6%	6%	7%	5%	7%	3%
Fellow moms	19%	20%	17%	13%	19%	13%	20%	21%	20%	17%	18%	20%	19%	20%
Other cultures	3%	2%	3%	5%	2%	4%	2%	2%	3%	2%	3%	1%	2%	3%
Social media	2%	3%	2%	1%	2%	2%	3%	2%	2%	3%	2%	3%	2%	3%
Media Outlets	1%	1%	0%	-	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q33: Overall, what best describes your parenting style:	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360

Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	6%	7%	5%	5%	5%	5%	7%	5%	7%	4%	6%	5%	6%	5%
Collaborative—I try to solve problems with my child	62%	65%	59%	54%	63%	59%	62%	63%	65%	56%	64%	61%	63%	56%
Hands-on—I'm very involved in directing my child	23%	22%	25%	27%	24%	24%	23%	23%	21%	28%	22%	25%	23%	28%
Disciplinarian/strict—I want my child to follow and obey family rules above all else	5%	3%	7%	11%	4%	5%	4%	5%	2%	9%	4%	5%	4%	6%
Free-range—I want my child to make their own decisions with limited parental interference	4%	4%	4%	3%	4%	6%	4%	4%	5%	3%	4%	4%	4%	5%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q34: The last time you had to discipline your child, what action did you take:	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	19%	21%	18%	17%	20%	23%	22%	15%	27%	5%	21%	17%	20%	15%
Put them in time-out	9%	9%	9%	13%	7%	9%	10%	9%	4%	18%	8%	8%	8%	12%
Calmly redirected/guided	42%	44%	40%	36%	42%	44%	43%	40%	50%	29%	44%	43%	44%	40%
Used emotional coaching/reasoning	16%	16%	15%	9%	18%	12%	15%	18%	12%	21%	15%	16%	15%	16%
Yelled	4%	3%	6%	11%	2%	5%	4%	4%	2%	8%	3%	7%	4%	5%
Took something away - i.e. no screens, etc.	9%	7%	12%	14%	11%	7%	6%	13%	4%	18%	8%	10%	8%	12%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q35: The last time you faced a parenting challenge, who or what did you first turn to?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	8%	7%	9%	12%	8%	8%	7%	8%	7%	8%	7%	8%	7%	8%
Google search	18%	18%	18%	16%	19%	20%	18%	17%	19%	16%	19%	17%	18%	16%
Facebook group/social media communities	8%	8%	7%	9%	4%	8%	8%	8%	9%	6%	7%	7%	7%	9%
Personal friend	18%	21%	15%	10%	16%	11%	19%	21%	19%	17%	19%	17%	19%	16%
Family member	35%	33%	38%	41%	39%	43%	35%	30%	34%	37%	35%	36%	35%	38%
Expert (doctor/ therapist/etc.)	3%	3%	2%	1%	3%	2%	2%	4%	3%	3%	3%	2%	3%	3%
Book	4%	4%	3%	4%	3%	3%	4%	4%	3%	5%	3%	6%	3%	5%
Digital resource—website, app, etc	7%	6%	7%	7%	7%	5%	7%	8%	7%	7%	7%	7%	7%	7%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q36: Where do you feel you need the most support in your life since becoming a mom?	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Other (please specify)	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
At home	34%	33%	35%	36%	33%	31%	34%	35%	33%	36%	33%	39%	34%	31%
At work	6%	7%	5%	5%	6%	4%	7%	6%	7%	4%	9%	4%	8%	1%
With my spouse	26%	25%	26%	25%	26%	29%	26%	23%	27%	24%	26%	24%	26%	27%
With friends	7%	7%	6%	7%	7%	5%	7%	9%	8%	6%	7%	6%	7%	7%
With my physical or mental health	26%	25%	27%	25%	27%	28%	25%	25%	24%	29%	23%	25%	23%	31%

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed

			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q37: What are your go-to 'life hacks'? Select all that apply.	Base	998	530	445	150	164	221	395	383	635	352	524	170	694	239
	Unweighted Base	5759	4392	1236	110	575	1223	2284	2252	3710	1998	2919	1084	4003	1357
	Effective Base	2747	4392	672	110	575	560	1067	1130	1841	893	1285	627	1854	671
	Pre-prepped dinners (meal boxes delivered or made-ahead at home)	31%	30%	31%	29%	31%	29%	32%	29%	33%	25%	34%	30%	33%	23%
	Scheduling working hours during child(ren)'s nap/sleep times	19%	19%	20%	15%	21%	21%	20%	18%	21%	17%	15%	35%	20%	16%
	Shopping mostly online	56%	57%	54%	52%	54%	44%	58%	61%	56%	56%	59%	53%	58%	52%
	Cleaning / laundry services	19%	18%	20%	23%	18%	13%	19%	22%	18%	21%	21%	15%	19%	18%
	Child care assistance	29%	28%	30%	35%	27%	17%	29%	34%	29%	29%	39%	26%	36%	10%
	Waking up before everyone else / Going to sleep after everyone else	41%	37%	47%	50%	43%	44%	41%	41%	38%	48%	43%	36%	41%	42%
	Calendars / To-do lists / productivity apps	56%	58%	53%	49%	57%	60%	55%	54%	57%	53%	56%	59%	56%	53%
	Other (please specify)	5%	6%	4%	2%	5%	4%	5%	5%	5%	5%	4%	5%	4%	6%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q38: What is the #1 activity you spend the most time on when you are on your phone?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Other (please specify)	3%	3%	3%	3%	3%	2%	2%	3%	2%	4%	3%	2%	3%	3%
	Catching up on social media	45%	48%	42%	45%	45%	47%	49%	39%	46%	44%	46%	47%	46%	43%
	Using photo / camera	11%	12%	9%	6%	10%	12%	10%	12%	12%	10%	10%	12%	11%	12%
	Consuming news / media	6%	5%	7%	7%	6%	3%	6%	8%	5%	7%	7%	4%	6%	6%
	Shopping	4%	4%	4%	4%	4%	5%	3%	3%	3%	4%	4%	3%	4%	4%
	Researching baby / child activities	9%	7%	11%	12%	10%	12%	9%	7%	10%	7%	8%	8%	8%	11%
	Checking email	9%	9%	9%	10%	8%	6%	7%	12%	8%	9%	9%	9%	9%	7%
	Listening to podcasts	2%	3%	2%	1%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%
	Reading books	2%	2%	2%	4%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%
	Messaging people	9%	9%	10%	9%	10%	9%	8%	11%	9%	11%	9%	11%	9%	8%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q39: On average, how many hours do you estimate you spend on your phone per day?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Less than 1	6%	6%	5%	4%	6%	5%	5%	7%	6%	6%	5%	7%	6%	6%
	1-3	63%	68%	57%	48%	63%	58%	63%	65%	61%	65%	63%	65%	64%	60%
	4-5	22%	20%	25%	29%	23%	25%	23%	20%	24%	19%	23%	20%	22%	22%
	5+	9%	6%	13%	19%	8%	12%	9%	8%	9%	9%	8%	8%	8%	12%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q40: Is social media largely a 'force for good' or 'cause of stress' for you as a mother?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Largely a force for good	62%	62%	62%	61%	62%	59%	63%	62%	63%	60%	63%	59%	62%	61%
	Largely a source of stress	28%	31%	25%	19%	28%	30%	28%	27%	28%	29%	26%	32%	27%	30%
	Not applicable	10%	7%	14%	20%	10%	11%	9%	11%	9%	12%	11%	9%	11%	9%

Total	Ethnicity				Age			Number of Children		Employment			
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			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q41: Who in your household handles household chores/responsibilities most of the time?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Mostly myself	57%	57%	55%	56%	57%	62%	55%	55%	53%	63%	47%	63%	51%	73%
	Mostly my partner	4%	4%	5%	5%	5%	3%	4%	5%	5%	3%	6%	3%	5%	2%
	Share equally	34%	37%	31%	24%	35%	28%	36%	36%	37%	29%	42%	31%	39%	21%
	Not applicable - single parent	2%	1%	4%	7%	2%	5%	1%	2%	2%	2%	2%	1%	2%	2%
	Not applicable - mostly outsource chores/responsibilities to non-parent/partner	3%	1%	5%	7%	2%	2%	3%	3%	2%	3%	3%	1%	3%	3%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q44: Which of the following best describes your current relationship status?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Married	89%	93%	83%	74%	87%	81%	91%	90%	88%	89%	88%	90%	88%	91%
	Widowed	0%	0%	-	-	-	-	0%	0%	0%	0%	0%	0%	0%	-
	Divorced	1%	0%	1%	2%	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%
	Separated	1%	0%	2%	3%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
	In a domestic partnership or civil union	3%	3%	4%	3%	4%	6%	3%	3%	4%	2%	3%	3%	3%	3%
	Single, but cohabiting with a significant other	4%	3%	6%	7%	5%	6%	3%	4%	4%	4%	4%	4%	4%	2%
	Single, never married	3%	1%	5%	12%	2%	5%	2%	2%	3%	3%	4%	1%	3%	2%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q45: Which race/ethnicity best describes you? (Please choose only one.)	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	American Indian or Alaska Native	2%	-	5%	-	-	3%	2%	1%	2%	2%	2%	2%	2%	3%
	Asian	8%	-	17%	-	-	5%	8%	9%	8%	7%	8%	6%	7%	8%
	Black or African American	15%	-	34%	100%	-	17%	16%	14%	14%	18%	19%	8%	16%	14%
	Native Hawaiian or other Pacific Islander	1%	-	1%	-	-	0%	1%	1%	1%	1%	0%	0%	0%	1%
	White, Caucasian	53%	100%	-	-	-	51%	54%	53%	53%	53%	51%	62%	54%	50%
	White, Hispanic or Latino	16%	-	37%	-	100%	20%	15%	16%	17%	15%	15%	16%	16%	18%
	Multiple ethnicities	3%	-	7%	-	-	3%	3%	3%	3%	3%	2%	4%	3%	3%
	Prefer not to answer	2%	-	-	-	-	2%	2%	3%	2%	2%	2%	2%	2%	3%

		Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q46: What year were you born?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	2000	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1998	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1997	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1996	1%	0%	1%	2%	1%	3%	-	-	0%	1%	0%	0%	0%	1%
	1995	1%	1%	1%	1%	2%	5%	-	-	1%	0%	0%	2%	1%	2%
	1994	1%	1%	2%	4%	2%	7%	-	-	1%	2%	1%	1%	1%	3%
	1993	2%	2%	2%	4%	2%	9%	-	-	3%	1%	1%	2%	2%	3%
	1992	3%	3%	3%	4%	2%	12%	-	-	3%	3%	2%	2%	2%	6%

1991	4%	3%	4%	3%	6%	16%	-	-	4%	2%	3%	4%	3%	4%
1990	5%	5%	4%	4%	6%	21%	-	-	6%	3%	4%	5%	4%	6%
1989	6%	6%	6%	5%	7%	27%	-	-	7%	5%	5%	6%	5%	8%
1988	9%	8%	9%	11%	7%	-	22%	-	9%	8%	8%	10%	9%	9%
1987	10%	10%	11%	12%	10%	-	25%	-	11%	8%	11%	9%	11%	9%
1986	11%	11%	11%	12%	10%	-	28%	-	12%	10%	12%	13%	12%	9%
1985	10%	11%	8%	6%	9%	-	25%	-	10%	10%	11%	8%	10%	9%
1984	10%	11%	8%	6%	10%	-	-	25%	9%	10%	10%	9%	10%	8%
1983	9%	9%	9%	7%	8%	-	-	23%	8%	10%	9%	10%	9%	7%
1982	8%	7%	8%	8%	7%	-	-	20%	7%	10%	9%	7%	9%	6%
1981	6%	7%	6%	5%	5%	-	-	16%	5%	8%	7%	5%	6%	5%
1980	6%	5%	7%	7%	7%	-	-	16%	5%	9%	6%	7%	6%	5%
1979	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1978	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1977	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1976	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1975	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1974	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1973	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1972	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1971	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1970	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1969	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1968	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1967	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1966	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1965	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1964	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1963	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1962	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1961	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1960	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prior to 1960	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Total	Ethnicity				Age			Number of Children		Employment			
		White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q47: In what state or U.S. territory do you live? If not in the U.S., select not applicable.	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
Not applicable	17%	15%	19%	20%	9%	17%	17%	18%	17%	17%	15%	18%	16%	16%
Alabama	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%
Alaska	0%	0%	1%	-	-	1%	1%	0%	0%	1%	0%	0%	0%	1%
American Samoa	0%	-	0%	-	-	-	0%	0%	-	0%	-	-	-	0%
Arizona	2%	1%	2%	1%	2%	3%	1%	1%	2%	1%	1%	2%	1%	2%
Arkansas	0%	0%	0%	-	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
California	11%	7%	15%	8%	18%	8%	11%	12%	11%	11%	10%	14%	11%	11%
Colorado	2%	3%	1%	-	2%	2%	2%	3%	2%	2%	2%	3%	2%	3%
Connecticut	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Delaware	0%	0%	-	-	-	-	0%	0%	0%	0%	0%	0%	0%	-
District of Columbia (DC)	1%	0%	1%	2%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%
Florida	4%	3%	4%	4%	7%	4%	3%	3%	4%	3%	3%	2%	3%	5%
Georgia	2%	2%	3%	5%	2%	2%	3%	2%	2%	3%	3%	1%	2%	1%
Guam	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hawaii	0%	0%	1%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Idaho	0%	1%	0%	-	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%
Illinois	4%	4%	4%	5%	5%	4%	4%	4%	4%	3%	4%	5%	5%	3%
Indiana	1%	2%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Iowa	1%	1%	0%	-	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%
Kansas	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%
Kentucky	1%	1%	0%	-	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%
Louisiana	1%	1%	0%	-	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%
Maine	1%	1%	0%	-	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Maryland	3%	2%	5%	12%	2%	2%	3%	4%	3%	4%	4%	2%	4%	2%
Massachusetts	3%	3%	2%	2%	3%	1%	3%	4%	3%	2%	3%	2%	3%	2%

Michigan	2%	3%	1%	3%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%
Minnesota	2%	3%	1%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%
Mississippi	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Missouri	1%	1%	2%	3%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%
Montana	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Nebraska	0%	1%	-	-	-	1%	0%	0%	0%	1%	0%	0%	0%	0%
Nevada	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%
New Hampshire	0%	1%	0%	-	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
New Jersey	3%	3%	2%	2%	3%	1%	3%	4%	3%	2%	4%	1%	3%	2%
New Mexico	1%	0%	1%	3%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
New York	5%	5%	5%	6%	5%	4%	4%	7%	5%	5%	5%	5%	5%	6%
North Carolina	3%	3%	3%	5%	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%
North Dakota	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Northern Marianas Islands	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ohio	3%	3%	2%	2%	2%	4%	3%	2%	2%	3%	3%	2%	3%	3%
Oklahoma	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	2%
Oregon	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%
Pennsylvania	4%	5%	3%	3%	4%	3%	4%	4%	4%	4%	5%	4%	4%	3%
Puerto Rico	0%	-	0%	-	1%	-	0%	0%	0%	0%	0%	0%	0%	0%
Rhode Island	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
South Carolina	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
South Dakota	0%	0%	-	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%
Tennessee	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
Texas	5%	5%	6%	4%	8%	5%	6%	4%	5%	4%	5%	3%	5%	6%
Utah	1%	1%	0%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Vermont	1%	1%	0%	-	1%	0%	1%	1%	1%	1%	1%	2%	1%	0%
Virginia	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	3%	2%
Virgin Islands	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Washington	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%
West Virginia	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Wisconsin	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Wyoming	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Region	Base	Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Northeast	18%	21%	14%	13%	17%	12%	17%	22%	18%	17%	20%	17%	19%	16%
	Midwest	17%	21%	13%	15%	15%	21%	19%	13%	18%	16%	18%	19%	18%	15%
	South	26%	24%	29%	37%	30%	27%	26%	25%	25%	27%	27%	20%	26%	28%
	West	22%	19%	25%	15%	29%	22%	22%	22%	21%	23%	20%	26%	21%	25%
	Not Applicable	17%	15%	19%	20%	9%	17%	17%	18%	17%	17%	15%	18%	16%	16%

Q48: What is the highest level of education you have completed?	Base	Total	Ethnicity				Age			Number of Children		Employment			
			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	Some high school	1%	0%	1%	2%	1%	2%	0%	0%	0%	1%	1%	0%	1%	1%
	Graduated from high school	4%	3%	4%	5%	4%	9%	2%	2%	2%	6%	2%	3%	2%	7%
	Some college	12%	10%	14%	12%	18%	20%	10%	9%	9%	16%	7%	11%	8%	23%
	Graduated from college	46%	47%	45%	45%	43%	48%	47%	44%	47%	43%	44%	47%	45%	47%
	Some graduate school	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	5%	5%	5%
	Completed graduate school	33%	34%	31%	32%	29%	15%	36%	40%	36%	28%	41%	34%	39%	18%

Total	Ethnicity	Age	Number of Children	Employment
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			White	Non-White	African-American	White Hispanic	Under 30	30 to 33	34 and over	1	2+	Employed Full Time	Employed Part Time	Employed Full/Part Time	Not employed
Q49: What is your household's total, combined annual income?	Base	1000	531	446	150	165	221	396	384	636	353	525	170	695	240
	Unweighted Base	5769	4396	1240	110	577	1223	2289	2257	3716	2002	2924	1084	4008	1360
	Effective Base	2754	4396	675	110	577	560	1071	1133	1846	895	1289	627	1858	673
	\$0 – 24,999	5%	2%	7%	12%	4%	12%	3%	2%	4%	5%	3%	4%	3%	9%
	\$25,000 - \$44,999	8%	7%	10%	13%	10%	17%	7%	5%	8%	10%	5%	11%	6%	13%
	\$45,000 - \$64,999	10%	10%	10%	8%	13%	18%	9%	7%	10%	11%	7%	12%	8%	16%
	\$65,000 - \$84,999	12%	12%	12%	10%	15%	15%	13%	10%	12%	12%	10%	15%	11%	13%
	\$85,000 - \$99,999	10%	11%	10%	11%	11%	11%	12%	9%	12%	9%	11%	11%	11%	9%
	\$100,000 - \$149,999	21%	25%	18%	14%	20%	13%	24%	24%	23%	19%	26%	20%	24%	15%
	\$150,000 - \$199,999	11%	13%	10%	9%	11%	4%	13%	14%	12%	10%	14%	10%	13%	6%
	\$200,000 - \$299,999	6%	7%	5%	4%	5%	1%	6%	10%	6%	6%	9%	4%	8%	3%
	\$300,000 - \$499,999	3%	3%	2%	2%	2%	0%	2%	4%	2%	3%	3%	2%	3%	2%
	Over \$500,000	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%
	Prefer not to answer	12%	9%	14%	17%	8%	9%	11%	14%	10%	15%	11%	11%	11%	15%